Ventiv Data Exploration

Quickly, explore, visualize, and analyze ALL your data

Organizations are becoming more data-driven in their business decisions, but in reality most organizations use of analytics is just scratching the surface. That's partly because analytic tools have traditionally been the domain of highly technical users who are often isolated in specific departments or business units.

What organizations need is a way for business users to visually explore data to spot trends, patterns and hidden insights that they can use to design a strategy, confirm a hypothesis or identify a new idea.

KEY BENEFITS

▶ Uncover actionable insights

▶ Utilize AI and advanced analytics techniques

▶ Empower business users

▶ Quickly identify hidden data trends

▶ Collaborate and share insights across enterprise

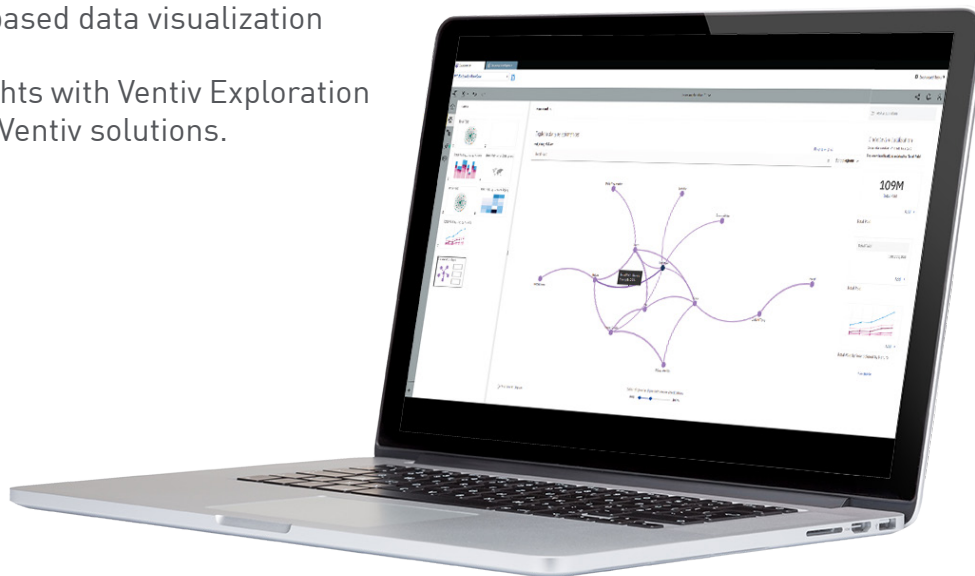▶ Streamline the discovery process

THE SOLUTION

Ventiv Data Exploration provides a comprehensive solution for data visualization to identify patterns and relationships in data that weren't initially evident. interactive, self-service BI and reporting capabilities are combined with out-of-the-box advanced analytics so everyone can discover insights from any size and variety of data. Ventiv Data Exploration greatly enhances your organization's business intelligence capabilities with a built in Virtual AI Assistant to identify hidden trends and correlations in your data to enhance decision making with the objective of improving outcomes. Only Ventiv Data Exploration enables:

▶ Reporting, dashboard and data visualization all from a single interface

▶ Discovery of hidden trends and new insights

▶ Contextual guidance into correlated variables

▶ Collaboration of insights at the click of a button

VENTIV ADVANTAGE

Recognized as a leader in Risk Management solutions for over 40 years, only Ventiv provides:

▶ Conversational AI—based data visualization

▶ Faster speed to insights with Ventiv Exploration fully integrated with Ventiv solutions.

PRODUCT HIGHLIGHTS

▶ Self-service data visualization tools

▶ Prescriptive and Predictive analytics

▶ Natural-Language Processing and AI-based data exploration

▶ Auto-charting and contextual guidance

▶ Text Analytics

▶ Forecasting

▶ Persona based reporting templates

▶ Seamless integration with Ventiv solutions